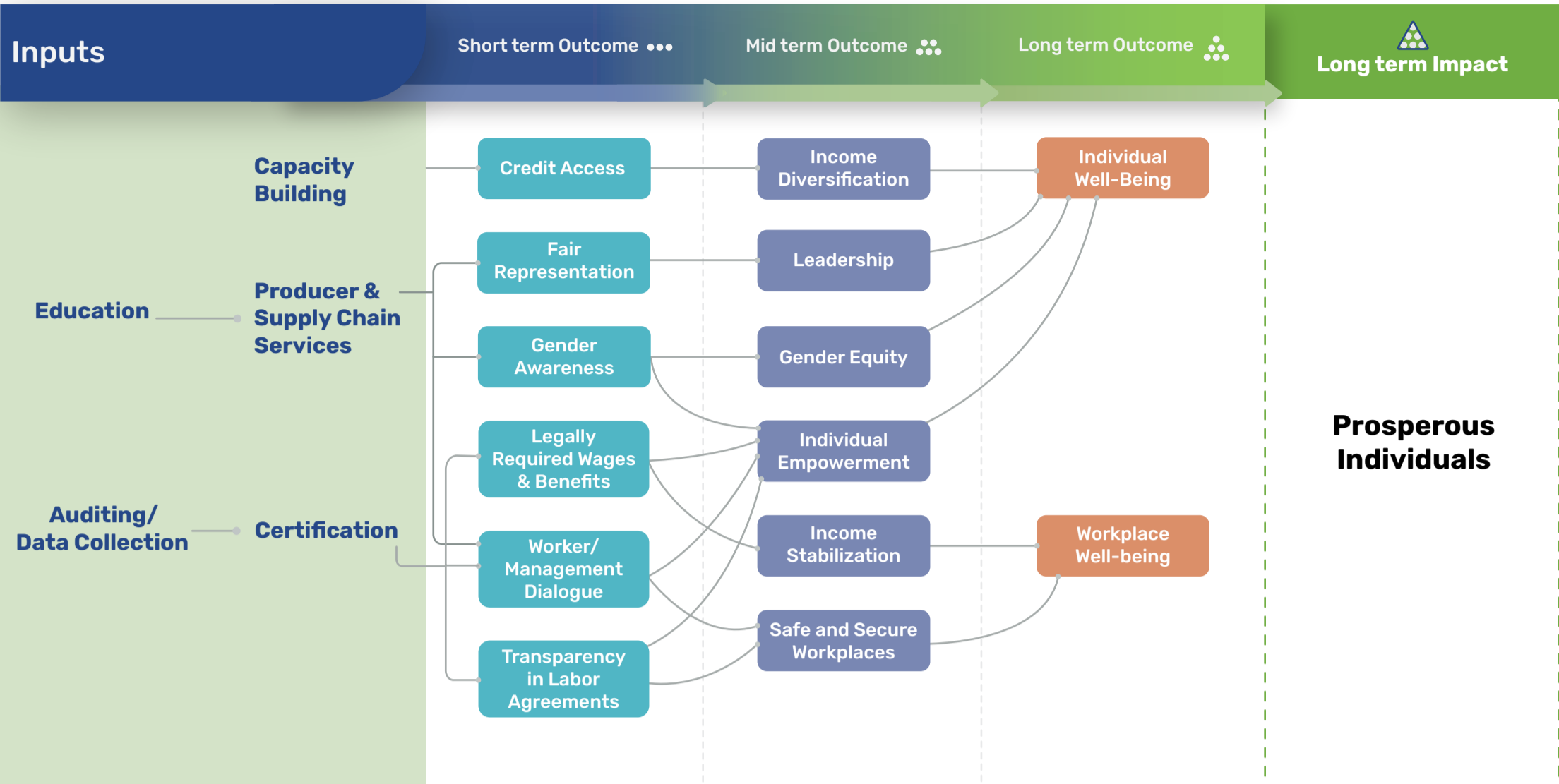




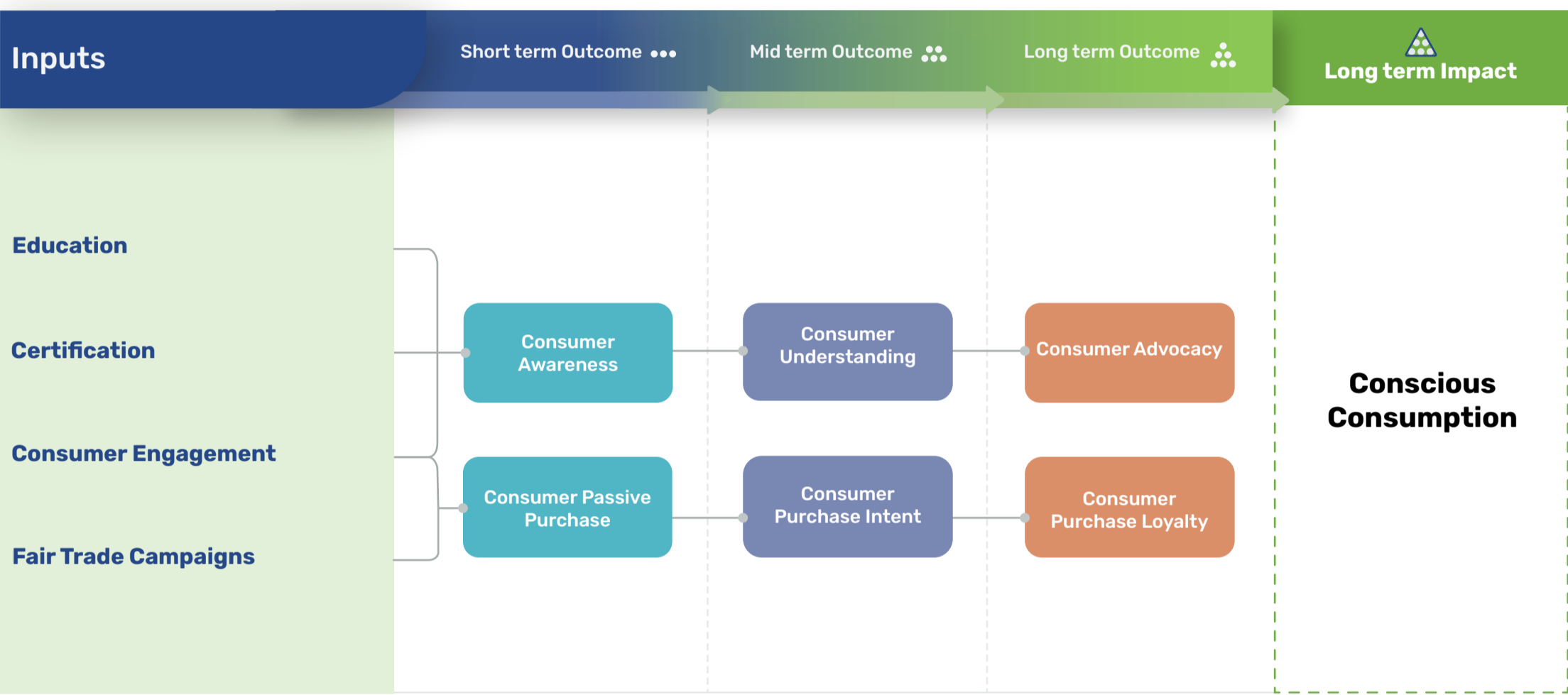
Causal Pathways

The causal pathways described in this document are based on Fair Trade USA's Impact Management System and are linked to the Logic Model, in which we attempt to clearly illustrate the relationship between inputs and expected short-, medium-, and long-term outcomes, and how these supposed connections generate a long-term systemic impact. Below you will find the causal connections for each of the four paths described in the Logic Model: Community, Individual, Industry, and Consumer pathways

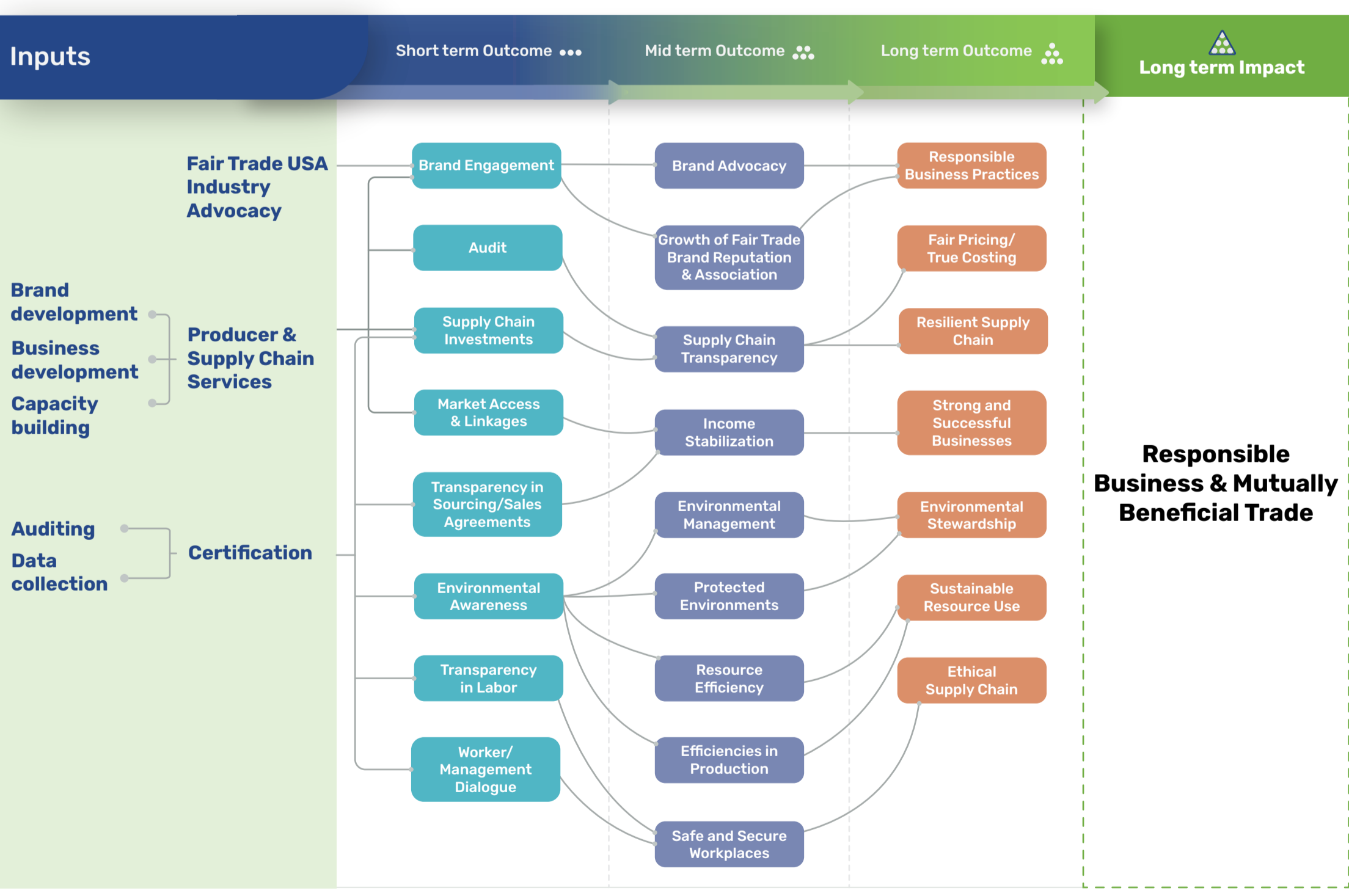
Individual Path



Consumer Path



Industry Path



Community Path

