



Research Agenda 2024-2025

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Fair Trade USA™

Impact Research and Learning

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Purpose

This document outlines the research to take place in 2024 and 2025 as well as the anticipated publication schedule for any externally facing reports. This document will be updated periodically with any shifts in research, deadlines, or prioritization.

Planned Research and Publication Agenda

Project	Description	Publication Schedule
Monitoring & evaluation surveys	Conduct annual monitoring & evaluation surveys in selected locations and programs.	Internal program evaluation.
Five-year analysis	Analysis of the monitoring and evaluation surveys for the period 2020-2024: aggregated results and identification of changes over time. Programs: Agricultural Production Standard, Factory Production Standard and Capture Fisheries Standard.	Publication of results planned for the end of 2025
Premium research	Reporting the findings from research performed from 2019 to 2022 understanding of the outcomes correlated with the spending of Premium in the following locations: Philippines (coconut), Mexico (tomatoes), Chile (berries), India (factories), Indonesia (seafood), Colombia (coffee), Peru (coffee), Honduras (coffee) and Cote d'Ivoire (cocoa).	Publication available
Resilience at coffee	Continuation of historical research analyzing farmers' economic and sustainable resilience in times of market shocks and volatility, and the effect of existing minimum prices. The study compares Fair Trade Certified™ and non-certified coffee cooperatives located in Latin America and East Africa.	Publication of results planned for early 2026

Contact Information

Please contact the Impact Research & Learning Team with any questions, comments, or requests for more information on our monitoring and evaluation work. E-mail: impact@fairtradeusa.org

